



All Chester County High School Students
are invited to participate in a

Student Art Contest

for our 2019 All That's Purple Fundraising Gala
with the theme: "Unmasking Domestic Violence"

Contest Description and Eligibility:

The Domestic Violence Center of Chester County (DVCCC) provides free and confidential services to victims of domestic violence and their dependent children. On March 23, 2019, we will be holding our annual "All That's Purple" fundraising event with the theme of "Unmasking Domestic Violence". DVCCC, Dane Decor and the National Arts Program are joining together to highlight the talent of young artists. We are holding a competition open to all high school students in Chester County to design the cover of our invitation to the DVCCC's event. This invitation will be sent to hundreds of Chester County residents, and is an excellent opportunity for exposure. Students should preregister for the competition at www.dvccc.com before Friday, January 4, 2019. Entries will be featured in a public exhibit that will be on display at Dane Decor in Downingtown from Saturday, January 12 through Monday, February 18, 2019. A free reception and awards ceremony will be held on Saturday, January 12 from 1:00 pm-3:00 pm for participating students and their families.

The exhibit is a non-juried art show and will feature only work submitted to the contest from high school students (GRADES 9-12) from throughout Chester County. Students should use "All That's Purple" fundraising theme "Unmasking Domestic Violence" as inspiration for their artwork.

Judging and Awards:

A panel of VIP jurors will judge the entries to determine the winners, led by Victoria Wyeth, granddaughter of Andrew Wyeth. All decisions made by the panel are final.

Prizes will be awarded as follows:

First Prize: Winning entry will be featured on the invitation to our 2019 "All That's Purple" fundraising gala, "Unmasking Domestic Violence". Winner will receive a **\$250 cash award** and the winner's school art department will also receive \$250 for supplies.

Second Prize (sponsored by the National Arts Program): \$200 to be utilized for art classes/instruction.

Third Prize: Free Artist Membership to the Chester County Art Association.

People's Choice Award (in-person and facebook public voting through February 18): \$50 gift card

Contest winners will be notified by email and phone. Entries will be on display at Dane Decor from January 12 through February 18, 2019.

Artwork Requirements and Rules:

- The entrant must create the original piece of visual art, unassisted.
- Entries may be made on a flat or semi-flat surface so that they may be hung for display. Artwork must have wire securely attached to the back for proper hanging.
- We cannot accept any sculptures or other three dimensional works for this exhibit, as the final designs will be used for a 2D invitation.
- Submissions are limited to two per person.
- The required size for artwork is anything not greater than 36 inches x 36 inches and not weighing more than 10 lbs.
- It is not necessary for works to be framed but they must be properly prepared for display on a wall or other vertical hanging surface.
- Mediums include, but are not limited to: ink, charcoal, pencil, paint, and mixed media.
- Entries will be judged on their creative use of the "All That's Purple" fundraiser theme "Unmasking Domestic Violence," as well as composition, execution, use of color and originality of design.
- DVCCC retains the rights to reproduce the winning image in all gala promotional materials.

Registration and Submission Drop-off:

- Students should preregister at www.dvccc.com by Friday, January 4, 2019. Preregistration is for spacing and reception planning only; names will not be used for fundraising.
- Artwork submissions accompanied with a registration form must be delivered to Dane Decor, 216 E. Lancaster Avenue, Downingtown, during all open hours by Wednesday, January 9, 2019. Submissions are limited to two per student.
- Each submission must have a registration form (see below) securely attached to the back of the art, regardless of preregistration.
- Form must include entrant's name, address, cell phone number, email address (for contest communication purposes only).

Exhibit Opening and Awards Ceremony:

- There will be an opening reception for the exhibit and a presentation of awards at Dane Decor on Saturday, January 12 at 1:00 pm. All students are strongly urged to attend in order to accept a prize.

Artwork Pickup:

The exhibit ends Monday, February 18, 2018 at 6:00 pm. All submitted artwork must be picked up from the exhibit location at Dane Decor between Tuesday, February 19 and Saturday February 24 between 10:00 am and 5:00 pm. Please note DVCCC and Dane Decor are not responsible for lost, stolen, damaged or unclaimed artwork.

Questions and Resources

Follow updates at www.dvccc.com. Contact Annette Smith at 610-476-6965 or email smithauction@comcast.net for questions regarding exhibit. You may also contact Maureen O'Connell at (610) 431-3546 x134 or moconnell@dvccc.com for more information about the event or about the Domestic Violence Center of Chester County (www.dvccc.com); Dane Decor: www.danedecor.com; National Arts Program: www.nationalartsprogram.org.

(cut and detach the form below/ complete the form and attach to the back of the artwork prior to drop off)

Registration Form

Students need to obtain parent/guardian permission to enter the art contest.

Please review the rules prior to submitting your entry. Firmly attach this completed form to the back of the artwork.

Student's Name: (First)		(Last)	
Address:	City:	State:	Zip:
Phone:	Email:		
School:	Art Teacher's Name:		
Name of piece (indicate if untitled):			
Indicate grade: <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior			
Medium (indicate which): <input type="checkbox"/> ink <input type="checkbox"/> charcoal <input type="checkbox"/> pencil <input type="checkbox"/> oil paint <input type="checkbox"/> acrylic paint <input type="checkbox"/> watercolor paint <input type="checkbox"/> mixed media <input type="checkbox"/> other (_____)			
Parent's signature/permission: _____ cell # _____			

As we approach our annual fundraiser, *All That's Purple*, this year we take time to challenge the misconceptions and ignorance that well-meaning people wish to maintain when it comes to intimate partner violence in our community. There is a pervasive illusion that domestic violence does not affect us in Chester County. It remains a largely invisible crime, occurring mainly behind closed doors, and is difficult to measure properly since there is little education about exactly what constitutes non-violent abuse. Like a mirage, like an optical illusion, often you see it, even when you don't. We want to debunk these misperceptions, remove the masks and see the strength, the hope and inspiration on the faces of survivors.

For over one hundred years, purple has long been a color of defiance, to demonstrate social defiance. In the early 20th century, purple outfits were "worn by groups of women to make a visual impact and a political statement" and purple, along with white and gold, became associated with the suffragists. The fight for LGBTQ equality has been using purple in campaigns for decades. During the 1960s and early 1970s, it was also associated with counterculture. This was not just happening in America. In the concentration camps of Nazi Germany, prisoners who were members of non-conformist religious groups, such as the Jehovah's Witnesses, were required to wear a purple triangle. The Purple Rain Protest on September 2, 1989 against apartheid in Cape Town, South Africa, where police sprayed thousands of demonstrators with water cannons tinted with purple dye, led to the slogan The Purple Shall Govern. More recently, in 2009, The Purple People (in Italian: *Il Popolo Viola*), an Italian mass protest movement who organized using Twitter and Facebook, identified themselves at demonstrations and rallies by wearing purple. Even the color management /identification company Pantone selected a shade of purple as the Color of the Year 2018 for "its symbolism of counterculture and unconventionality. But the color goes even further with its ties to women's suffrage movements and LGBTQ rights."

We encourage all student participants in the art contest to focus on the inspiration and hope that exists behind the illusion. The graphic image for the event invitation, and the replications, posters and other marketing pieces that result from it, should convey a message of survivors' empowerment and hope. We encourage creativity in not limiting the contestant's submissions to the concept of actual masks or relying on quotes to express their point of view. By embracing and supporting each other in facing this issue here in our community, by bravely confronting the deceptions rather than hiding from the shadows, we can create something beautiful as a piece of art, and as a community.